

# Private Banking

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The Private Banking area provides comprehensive consultancy and advice aimed at maximising our clients' assets and optimising their financial/tax affairs. We provide a personalised and independent service based on the analysis of the client's return expectations, investment period, liquidity, the investor's tax situation and the risk profile. The increasing sophistication of markets, combined with the constant appearance of new financial instruments, requires the appropriate individual or collective management of property assets, and the intervention of specifically trained and qualified professionals.

The Private Banking area, in coordination with the other Group departments, will manage financial assets using the most efficient instruments for each client. Our ability to adapt to the client's needs is one of the competitive advantages offered by the Group.

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